

IMPOLITE!
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www.beimpolite.com

Salutations ^(Hello)

Impolite is a house of **audiovisual storytellers** working with **brave brands** and influencers to create **unique video experiences**.
Some people call us Impolite.
We take that as a compliment.

Founder



Name: Lorenzo Musiu
Role: Founder, Movie Director, Producer, Creative Director, Producer of Marketing and Distribution

From TV to Fashion and Music to the Startup World to an International Movie shot around the Globe about Startups and Success to Branding to the Advertising Space to Impolite.

Who?



We are not a fancy, sterile agency you are used to dealing with – or you just don't want to deal with.

We are a group of audiovisual storytellers with one common goal: creating content that works and that meets business objectives (and that you and we can be proud of). Our workflow must be lean.

We are proudly part of the generation that's shaping the media landscape from both content creation and distribution perspectives.

We apply a collaborative mentality to our everyday decision-making process and open our networks in order to provide our clients with valuable insights and content, up-to-date ideas and a human-driven, dedicated approach to customer relations.

We are not disruptive, we've already broken things and moved forward (yes, some of us are coming from the startup industry as well). We know our space and we own it – together.

We are an international network with base in Berlin. You can also have a coffee with us in Milan, Barcelona, Madrid, Kiev, Paris and London.

Why?

Industry Boom

The video content sector is booming. Never before there was such an incredible demand of moving pictures. Brands and producers are shaping the market together and at the same time nobody knows what to do next. Big budgets are shifting to the digital world and the quality of the outputs is increasing and needs more and more dedicated professionals.

Lean Approach

Creating valuable content is never been so accessible, the fat ass agency is not going to be required anymore. Agility and decentralisation are the answers.

The Future is Hub

Put together a group of experienced professionals from the media ecosystem (social media, design, production) and imagine a machine able to talk with both the direct brand and (still) the creative agency. Creative strategy and production all under the same roof. This brings innovation and learning.

What?

Advertising

Pure Production

Social Media Content Strategy

Consultancy & Coaching

Innovation & Big Data

Music & Startups



We are specialised in content.

We own the platforms as well as the production tools. Our experience allows us to step in during the concept phase as well as the production phase.

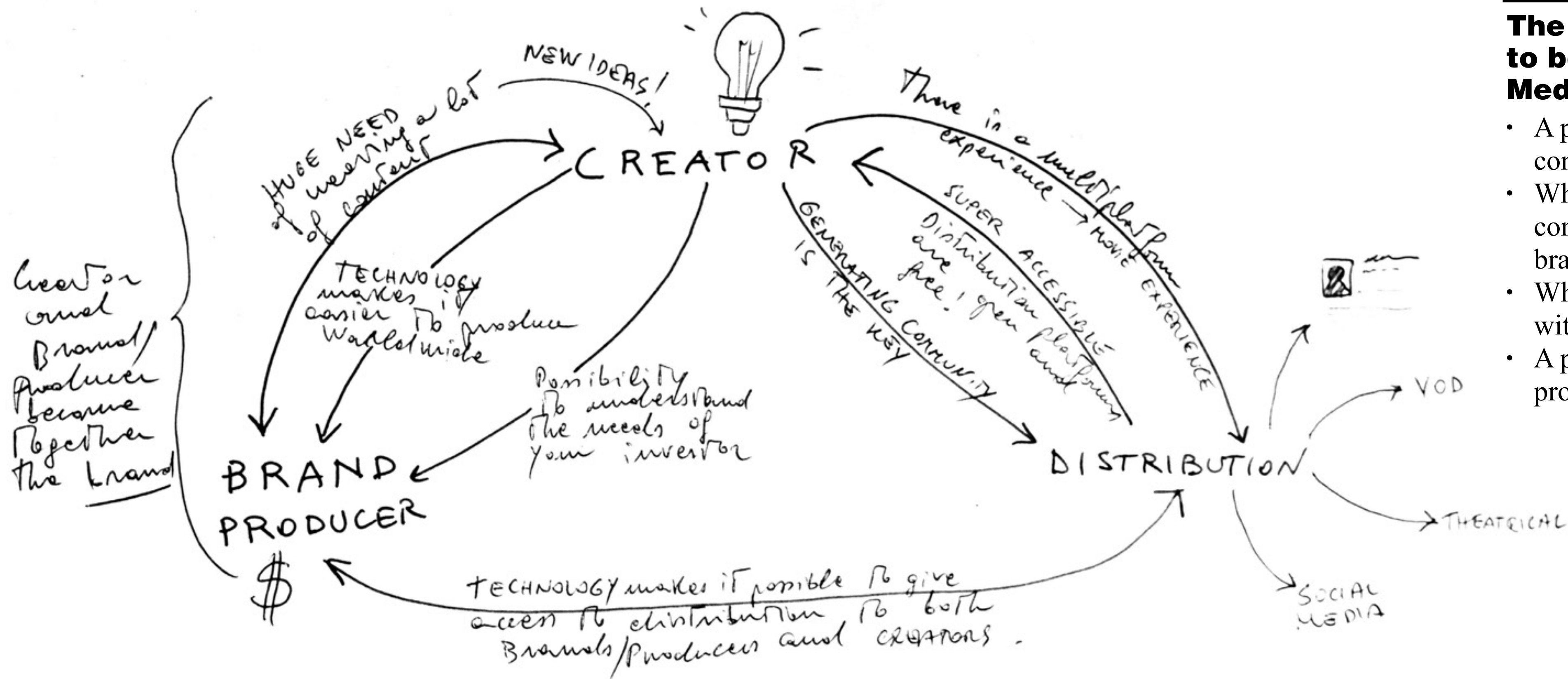
Clients



These are a small selection of the brave clients our team have worked with.



Vision



The big vision is to bring Impolite to become an actual Innovation Media Hub.

- A place where talents can grow businesses, connect, work together and innovate.
- Where Corporates can join workshops or come up with new concepts to foster their brand personality.
- Where it's possible to create and produce within the hub.
- A place where distribution meets production.

Your call

now

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